

# Psst...

PIFF  
SNAP & SHARE  
TOURNAMENT



ALL YOU NEED IS YOUR CELLPHONE  
AND A GREAT IDEA!



@piff\_toronto\_



# Guidelines & Resources

# What is Psst...?

**Psst is our first ever super-short film contest hosted on Instagram.**

With a fun idea and whatever technology you have, make a film that's **1 minute or less!**

We'll upload movies to the PIFF Instagram. Then people vote for their favourites.

The movie with the most votes goes to the next round until we have a WINNER!

The winning movies will premiere at our next in-person PIFF – *big screen baby!*  
Plus we'll shower winners in PIFF merch and extra goodies!

Please send your movie as an  
**MP4 file** to  
**[clyons@pegasustoronto.ca](mailto:clyons@pegasustoronto.ca)**

We'll let you know when your film goes up on the PIFF Instagram **@piff\_toronto\_**  
**[www.instagram.com/piff\\_toronto/](https://www.instagram.com/piff_toronto/)**

Tell everyone you know and get them to share and love!

This booklet has helpful ideas to get you started making your movie.

Plus links to free music, sounds and special effects websites to add a WOW factor!



# Good luck and have fun!

# Genres

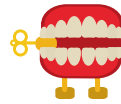
There are so many types of films. Something for everyone!

Here are some different genres to get your ideas flowing...



## Horror

- Scary
- Suspense
- Jumpy
- Monster



## Comedy

- Funny
- Jokes
- Slapstick
- Silly



## Romance

- Falling for someone or something
- Love at first sight



## Science Fiction

- Future
- Robots
- Time travel
- Space
- Aliens



## Musical

- Singing
- Dancing



## Mystery

- Detective
- Clues
- Mystery
- Solution



## Animation

- Drawings
- Flip book
- Stop motion
- Pictures



## Fantasy

- Magic
- Castles
- Imagination
- Wizards



## Western

- Sheriff
- Gold
- Outlaws
- Hold ups



## Adventure

- Quest
- Heroes
- Maps
- Villains

# Structure

Lots of stories have a **BEGINNING**, **MIDDLE**, and **END**

You only have 1 minute so keep it simple!

## **BEGINNING**

Set the scene -

- Where is everything happening?
- Who is there?
- What are they doing?

## **MIDDLE**

This is when the main event happens in your story.

- This can be something that brings your characters together
- It can be the reason your hero steps into action
- It can be the introduction of the scary monster...

## **END**

The climax! Here you can have fun and leave your audience on a high or low note.

There are many ways to end:

- A cliffhanger - we don't know what will happen
- A surprise or twist - an ending the audience didn't expect
- A moral - a lesson the audience will learn
- A joke - end on a laugh!

Some movies don't need a MIDDLE section. You're free to create as you wish!





# Filming

There are many different ways to get creative filming your movie.

You can use your phone, a video camera, or even Zoom! We've all had fun on Zoom these days!

**Zoom** - How much fun can you have telling a story with people in little boxes? Great for movies with lots of people who can't be together!



Maybe a creepy figure keeps popping up behind someone?



Perhaps there can be some magic element that keeps distracting people by bouncing in and out of their screen? (Think Flubber!)

**Cellphone** - So many fun features already! Great for working alone or with one or two other people!



How can you use filters and special effects on your phone?  
Explore what your phone can do...



POV Shots - (Point of View) You can point your camera so the audience sees what you see - great for scary movies and documentaries

Of course, you can use whatever filming device you prefer.

Some films may require editing, some might be just one shot.

It's entirely up to you!

# Sounds Effects Music

At PIFF we want you to have fun making your films but we don't want it to cost you anything!

Here are links to websites with cool visual effects like explosions, and fun sound effects like a lion roaring to use in your movie.

You may need to register and you will have to download the effect to edit into your film but it should be **free**.

## SPECIAL EFFECTS

<https://pixabay.com/videos/>

This site has very cool footage you can use to add a WOW factor!

<https://www.videvo.net/stock-video-footage/>

This site has fun effects to use with a green screen!



## SOUND EFFECTS

<https://freesfx.co.uk/Music.aspx>

<https://www.zapsplat.com/>

These sites have sounds effects to bring your movie to life!



## COPYRIGHT FREE MUSIC

Instagram can take down videos that have popular music so we recommend using these sites:

<https://www.bensound.com/royalty-free-music/2>

Look for the songs that say **DOWNLOAD**. They should be free!

<https://www.silvermansound.com/free-music>

When you use music from these sites it's good to say where you found it so we can give the artists credit.

